

ADVERTISE WITH US!



INFORMATION • OPTIONS • SIZES • PRICES

SMCK MAGAZINE

#8

ADVERTISE WITH SMCK MAGAZINE



www.smck.org | magazine@smck.org

With an average of 4,500 online visitors and 10,000 page views per month, SMCK Magazine's advertisement campaign promotes and networks artists, galleries, initiatives and institutions worldwide.

Each issue of SMCK Magazine is promoted via Klimt02, Res Artis, via social media and our email list.

DEADLINE FOR SMCK MAGAZINE #8: 30 SEPTEMBER 2022

Design your personal ad and send it to magazine@smck.org

Or let us design your ad!

Detailed information about the formats, sizes, media options and prices are stated below.

ADVERTISEMENT OPTIONS

Choose one of three options to promote your art and design, your gallery or brand, or your exhibition:

OPTION 1: DIGITAL & PRINT MAGAZINE + FLIPBOOK

Place your ad in the digital and print version of the magazine. SMCK readers purchase it online through SMCK homepage. Additionally, visitors of SMCK Magazine see your ad clearly in the online flipbook which is available online for each magazine issue (see **page 2, 3 and 4**).

OPTION 2: ONLINE: SMCK HOMEPAGE

Place your ad online on the first page's Top Banner, on the Magazine Issue page, or on the Article page. We design the ad layout for you in the required format (see **page 2**).

OPTION 3: ONLINE + DIGITAL / PRINT / FLIPBOOK (COMBINED)

Place your ad both in the digital and print version of the magazine AND online on SMCK homepage (= option 1+ 2). We design your customized ad for the all required formats in the magazine and on SMCK homepage (see **page 2 and 6**).

PRICES

OPTION 1: DIGITAL & PRINT MAGAZINE + FLIPBOOK

Full page	Vertical format	280,00 €*
One half page	vertical or horizontal format	160,00 €*
One third page	vertical or horizontal format	110,00 €*
One quarter page	vertical or horizontal format	90,00 €*

Flip the pages for ad examples >>> [here](#)

The magazine format is the same in print, digital and flipbook version.

Find all details on ad sizes and dimensions on **page 3**. [Contact us](#) for required material & technical details.

OPTION 2: ONLINE ON SMCK HOMEPAGE

First page's top banner	>>> example Image slider – four-month period	400,00 €*
Magazine issue page	>>> example Image banner (slider) – one-year period	150,00 €*
Article page	>>> example Image banner (fixed image) – unlimited period	80,00 €*

We take care, i.e. adjust, your ad layout to fit the relevant page.

[Contact us](#) for required material & technical details.

OPTION 3: ONLINE + DIGITAL / PRINT / FLIPBOOK (COMBINED)

Please send us your request by email to magazine@smck.org.

Define which ad size (option 1: full page, half page, third or quarter page) and which presentation (option 2: first page top banner, magazine intro page, article page) you would like to combine.

[Contact us](#) for the required image and text material.

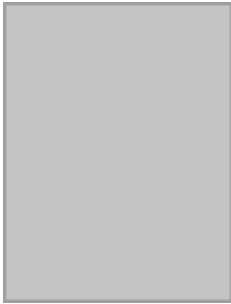
Before we take care about your ad layout, we will send you our price offer.

* The listed prices are end prices (excluding evtl. payment fees for international bank transfer or Paypal). No extra VAT will be charged (VAT = 0%). We accept payment via Paypal and international bank transfer.

OPTION 1: FORMATS / SIZES

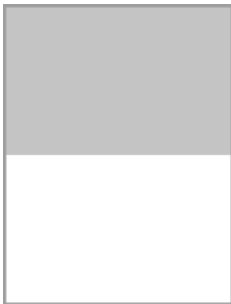
DIGITAL & PRINT MAGAZINE + FLIPBOOK

Choose one of the formats for your digital and print ad design (see option 1). [Contact us](#) for required material & technical details.

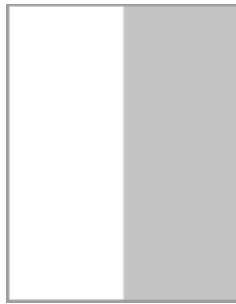


8,25 x 10,75" / 210 x 273 mm

FULL PAGE

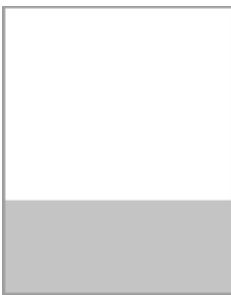


8,25 x 5,35" / 210 x 136 mm



4,125 x 10,75" / 105 x 273 mm

HALF PAGE

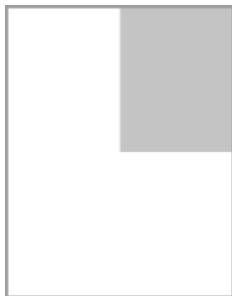


8,25 x 3,55" / 210 x 91 mm



2,75 x 10,75" / 70 x 273 mm

ONE THIRD PAGE



4,125 x 5,35" / 105 x 136 mm



2,05 x 10,75" / 52 x 273 mm



8,25 x 2,65" / 210 x 68 mm

**ONE
QUARTER
PAGE**