ADVERTISE WITH US!

ORGANIZATIONS



SMCK MAGAZINE

#14

ADVERTISE WITH SMCK MAGAZINE

DEADLINE FOR ADS IN SMCK MAGAZINE ISSUE #14 IS
31 January 2027

Design your personal ad and send it to magazine@smck.org - or let us design your ad!
Find detailed information on the formats, sizes, media options and prices in this document.

ADVERTISEMENT OPTIONS FOR ORGANIZATIONS:

Choose 1 of 3 options to promote your company, organization, institution, event or exhibition program:

OPTION 1: DIGITAL & PRINT MAGAZINE + FLIPBOOK

Place your ad in the digital and print version of the magazine. SMCK readers purchase it online through SMCK homepage. Additionally, visitors of SMCK Magazine sea your ad clearly in the online flipbook which is available online for each magazine issue (see **page 2, 3** and **4**).

OPTION 2: ONLINE BANNERS ON THE SMCK HOMEPAGE

Place your ad online on ww.smck.org the first page's Top Banner, on a prominent Scroll parallax, on the Magazine Issue page, or on one of the Article pages.
We design the ad layout for you in the required format (see **page 2**).

OPTION 3: ONLINE + DIGITAL / PRINT + SOCIAL MEDIA CAMPAIGN

Send us you image and text material and let us do the campaign for you: We design your customized ad for all (responsive browser) formats and publish it in the print and digital magazine, on the SMCK homepage (see **page 2** and **6**), and via Instagram postings.

SMCK advertisement partners include Grassi Museum Leipzig, Danner Foundation Munich, DIVA Museum Antwerp, Handwerk & Design Munich, Schmuckmuseum and University of Design in Pforzheim, as well as galleries such as Wagner Preziosen Berlin, Biró, Italiano Plurale, and top galleries and independent artists.

SMCK Magazine is published three times a year. Our readers from all over the world include artists, crafters, makers, dealers, collectors, curators, gallerists, art journalists, jewelry book writers, academics, students, art and jewelry lovers.

The SMCK website counts an average of 60.000 pageviews per month.
The quality print magazine can be ordered directly from our print partner MagCloud.

Each issue of SMCK Magazine is promoted via SMCK Homepage, via social media and our mailing list.

PRICES

OPTION 1: DIGITAL & PRINT AD IN THE MAGAZINE + FLIPBOOK + PDF

Full page	Vertical format	680,00 €*
Half page	vertical or horizontal format	370,00 €*
One third page	vertical or horizontal format	280,00 €*
Quarter page	vertical or horizontal format	210,00 €*

Flip the pages for ad examples >>>here
The magazine page format is the same in the print, digital and flipbook version.
Find all details on ad sizes and dimensions on **page 3.** Contact us for the required material & technical details.

OPTION 2: ONLINE BANNER ON THE SMCK HOMEPAGE

First page's top banner	>>> example	Image slider – two-month period (responsive web design, 4 sizes)	640,00 €*
Magazine issue page	>>> example	Image banner (slider) – 1-year period	380,00 €*
Article page	>>> example	Image banner (image) – unlimited	240,00 €*

We take care, i.e. adjust, your ad layout to fit the relevant page.
Contact us for required material & technical details.

OPTION 3: COMBINED ONLINE + DIGITAL / PRINT + SOCIAL MEDIA CAMPAIGN

Please send us your request by email to magazine@smck.org.
Define which ad size (**option 1**: full, half, one third or quarter page) and which presentation (**option 2:** top banner, magazine issue page, article page) you would like to combine.
Send us press and image material for the social media campaign on Instagram.

We will send you our price offer and inform you about the material we are going to require from you.

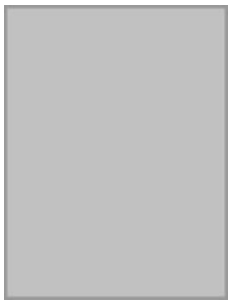
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* *The listed prices are end prices (excluding eventual payment fees for international bank transfer or Paypal).*
No extra VAT will be charged (VAT = 0%). We accept payment via Paypal and international bank transfer.

OPTION 1 : FORMATS / SIZES

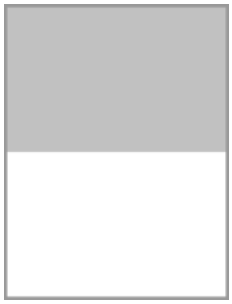
DIGITAL & PRINT MAGAZINE + FLIPBOOK

Choose one of the formats for your digital and print ad design (see option 1). Contact us for the technical details and exact formats.

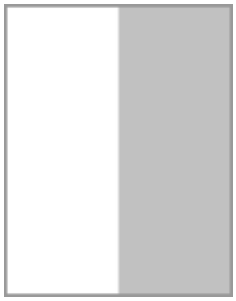


8,25 x 10,75" / 210 x 273 mm

FULL PAGE

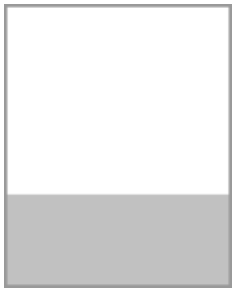


8,25 x 5,35" / 210 x 136 mm

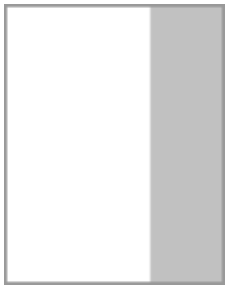


4,125 x 10,75" / 105 x 273 mm

HALF PAGE

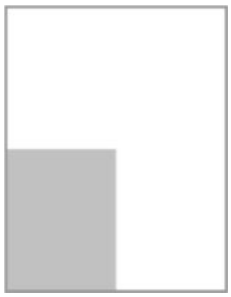


8,25 x 3,55" / 210 x 91 mm

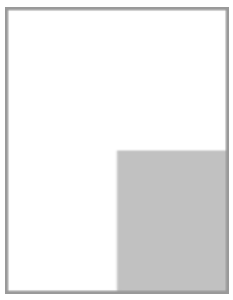


2,75 x 10,75" / 70 x 273 mm

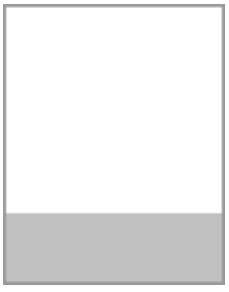
ONE THIRD PAGE



4,125 x 5,35" / 105 x 136 mm



4,125 x 5,35" / 105 x 136 mm



8,25 x 2,65" / 210 x 68 mm

QUARTER PAGE